

L'ORÉAL

French students name L'Oréal as the 3rd Most Attractive Employer in France

Clichy, 4th April 2017- In the Universum ranking of 'The Most Attractive Employers' revealed this week, L'Oréal is proud to be named the 3rd most attractive company French business school students desire to work for.

To conduct this study, Universum reached out to over 41 329 young graduates from Commercial, Management and Engineering schools and universities in France between end of October 2016 to end of February 2017. The information gathered reveals the expectations of prospective graduates and the values they look for when looking for a job and applying to a company.

In the context of economic uncertainty, young people look for reassurance and innovation from their future employers. *"If L'Oréal continues to stay ahead of the game, it's because it combines solidity and innovation. The Group is at the cutting edge of Beauty Tech, is a pioneer of 'Social Beauty' and empowers its employees to invent the future of beauty,"* explains **Carole Pasco-Domergue**, Employer Branding Director at L'Oréal.

Another key asset is the entrepreneurial spirit which lies at the heart of the Group's culture: *"The possibility to create an impact, and the individual power to change things are core values of the L'Oréal model. These are also values highly sought after by the younger generation, as shown otherwise in their desire to join smaller companies and startups,"* shares **Emilie Duquenne**, Recruitment Director for L'Oréal France. *"We are even happier that this attractivity translates into job applications, as is reflected in over 500 permanent contracts made each year in France."*

Lastly, the Universum rankings for 2017 show a rise in attractivity from engineers. The Group has risen from 13th to 12th place within the population of engineers, who this year recognise L'Oréal as the most engaged company in terms of gender equality.

Read more about the Universum rankings of the most attractive employers here: <http://bit.ly/2oTZtAJ>

About L'Oréal

L'Oréal has devoted itself to beauty for over 100 years. With its unique international portfolio of 34 diverse and complementary brands, the Group generated sales amounting to 25.8 billion euros in 2016 and employs 89,300 people worldwide. As the world's leading beauty company, L'Oréal is present across all distribution networks: mass market, department stores, pharmacies and drugstores, hair salons, travel retail, branded retail and e-commerce.

Research and innovation, and a dedicated research team of 3,870 people, are at the core of L'Oréal's strategy, working to meet beauty aspirations all over the world. L'Oréal's sustainability commitment for 2020 "Sharing Beauty With All" sets out ambitious sustainable development objectives across the Group's value chain. www.loreal.com

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This news release may contain some forward-looking statements. Although the Company considers that these statements are based on reasonable hypotheses at the date of publication of this release, they are by their nature subject to risks and uncertainties which could cause actual results to differ materially from those indicated or projected in these statements."

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