

# L'ORÉAL

## Appointment

**Clichy, 11 January 2018 - Denis Simonneau** has joined L'Oréal and will be appointed Executive Delegate Institutional Affairs for the Group as of 1 April 2018.

He succeeds **Loïc Armand**. A graduate of ENA (Ecole Nationale d'Administration) and Inspector of Finance, Loïc joined L'Oréal in 1984 as Product Manager with L'Oréal Paris France. He was subsequently appointed General Manager L'Oréal Paris in Belgium, and later of L'Oréal in Mexico for all the Divisions. In 1993, he became President of Lanvin Couture for two years, and moved to Japan to set up the Nihon L'Oréal structure of which he became President. In 2001, he returned to Paris and held various functions within the realm of the Executive Management including L'Oréal Company Secretary and then Executive Vice President External Affairs. As President of Cosmetics Europe in Brussels, Vice President of the MEDEF International Committee and Executive Delegate to AFEP, Loïc Armand represents L'Oréal in various different French and international bodies.

**Jean-Paul Agon**, Chairman and CEO of L'Oréal, comments this unique career and exceptional personality: *"Loïc Armand has made a major contribution to L'Oréal, an experience forged at the head of our businesses and his contacts at the highest levels in all spheres of influence in France and abroad. Loïc is a man of confidence, of unfailing loyalty, and an untiring defender of L'Oréal's interests."*

**Denis Simonneau** was Diplomatic Advisor and then Director in charge of European and International Relations for the Engie Group since 2009. A graduate of ENA, he joined the Ministry of Foreign Affairs and held different functions both in Paris and in various other countries (India, South Africa, USA). He is well acquainted with European affairs having been posted in Brussels as well as in ministerial offices in Paris. He was Deputy Director of Communication and Information of the Ministry of Foreign Affairs.

Denis Simonneau will report directly to Jean-Paul Agon and work closely with **Lucia Dumas**, Executive Vice President of Communication and Public affairs for the Group.

### About L'Oréal

*L'Oréal has devoted itself to beauty for over 100 years. With its unique international portfolio of 34 diverse and complementary brands, the Group generated sales amounting to 25.8 billion euros in 2016 and employs 89,300 people worldwide. As the world's leading beauty company, L'Oréal is present across all distribution networks: mass market, department stores, pharmacies and drugstores, hair salons, travel retail, branded retail and e-commerce.*

*Research and innovation, and a dedicated research team of 3,870 people, are at the core of L'Oréal's strategy, working to meet beauty aspirations all over the world. L'Oréal's sustainability commitment for 2020 "Sharing Beauty With All" sets out ambitious sustainable development objectives across the Group's value chain.*

For more information: <http://mediaroom.loreal.com/en/>

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