

L'OREAL AMONG THE 2019 BLOOMBERG GENDER-EQUALITY INDEX RECOGNIZING COMMITMENT TO ADVANCING WOMEN IN THE WORKPLACE

Clichy, 16 January 2019 – L'Oréal today announced that it is one of 230 companies selected for the 2019 Bloomberg Gender-Equality Index (GEI) that distinguishes companies committed to transparency in gender reporting and advancing women's equality in the workplace. These companies are benefiting from the new norm of transparency through increased opportunities to attract talent and capital. L'Oréal's score increased this year to achieve 93.50 points out of 100.

L'Oréal has a long-standing commitment to gender equality and a firm conviction that it is a strategic lever to increase wellbeing at work, fuel creativity and innovation, and boost performance and growth. In 2017, women represented 69% of the Group's total workforce, 46% of the Board of Directors, 33% of the Executive Committee and 48% of the Management committees.

L'Oréal is committed to maintain a high gender equality standard subject to regular audit certifications. Since 2011, the Group works with two independent organizations: EDGE (Economic Dividends for Gender Equality) and GEEIS (Gender Equality European and International Standard) that conduct in-depth, rigorous audits of current staff and hiring policies for many of its subsidiaries.

The Bloomberg Gender-Equality Index doubled in size from 2018 and includes firms from 10 sectors headquartered across 36 countries and regions. Collectively, these firms have a combined market capitalization of USD9 trillion and employ more than 15 million people, of which 7 million are women, around the world. Thirteen markets are represented for the first time this year and include Argentina, China, Israel and South Africa.

For more information on L'Oréal's Diversity and Inclusion: <http://www.loreal.com/group/diversity-and-inclusion>

For more information on Bloomberg 2019 Gender-Equality Index: <https://www.bloomberg.com/professional/solution/gender-equality-index/>