

L'ORÉAL

Universum “World’s Most Attractive Employers” ranking: L’Oréal, the only French and European company in the global Top 10 for business students and graduates

Clichy, 1 October 2020 - L'Oréal took 10th place in the Universum 2020 global rankings of business students' and graduates' favourite companies, moving up two spots from 2019. L'Oréal is the only French and European company in the top 10 of this prestigious ranking.

Between October 2019 and March 2020, more than 235,000 business and engineering/IT students and graduates from the world's 12 largest economies have evaluated employers based on 40 characteristics revealing what they consider most important in choosing their future employer.

The Group also moved up two places with engineering/IT students, from 19th to 17th place.

L'Oréal, which receives over a million applications and recruits 5000 apprentices and interns every year, is highly sought after its creative environment, its energy, its high-appeal products and services, and the training it offers employees.

“This recognition is very important for L’Oréal. By choosing us as one of their top 10 favourite employers, business students are recognising L’Oréal’s values such as open mindedness, responsibility, and social and environmental commitments,” says **Jean-Claude Le Grand, L’Oréal Executive Vice-President Human Relations**. *“At time of economic uncertainty in the context of Covid-19, L’Oréal is today more than ever committed to support young generations who start their professional life.”*

About the Universum “World’s Most Attractive Employers” ranking

The Universum “World’s Most Attractive Employers” ranking compiles the results of surveys carried out in the world’s 12 largest economies: Brazil, Canada, China, France, Germany, India, Italy, Japan, Russia, South Korea, the United Kingdom and the United States. These 12 markets make up 70 % of the global economy. The data was collected between October 2019 and March 2020.

More information: <https://universumglobal.com/media-center>

About L’Oréal

L’Oréal has devoted itself to beauty for over 100 years. With its unique international portfolio of 36 diverse and complementary brands, the Group generated sales amounting to 29.87 billion euros in 2019 and employs 88,000 people worldwide. As the world’s leading beauty company, L’Oréal is present across all distribution networks: mass market, department stores, pharmacies and drugstores, hair salons, travel retail, branded retail and e-commerce. Research and innovation, and a dedicated research team of 4,100 people, are at the core of L’Oréal’s strategy, working to meet beauty aspirations all over the world. L’Oréal sets out ambitious sustainable development goals across the Group for 2030 and aims to empower its ecosystem for a more inclusive and sustainable society.

More information: <https://mediaroom.loreal.com/>

“This press release does not constitute an offer of sale or solicitation of an offer to purchase L’Oréal shares. If you wish to obtain more comprehensive information about L’Oréal, please refer to the public documents registered in France with the Autorité des Marchés Financiers, also available in English on our website www.loreal-finance.com.

This press release may contain forecast information. While the Company believes that these statements are based on reasonable assumptions as of the date of publication of this press release, they are by nature subject to risks and uncertainties which may lead to a discrepancy between the actual figures and those indicated or suggested in these statements.”

L'ORÉAL contacts (switchboard: +33 (0)1 47 56 70 00)

Individual Shareholders and Market Regulators

Christian MUNICH - Tel.: +33 (0)1 47 56 72 06 - christian.munich2@loreal.com

Financial Analysts and Institutional Investors

Françoise LAUVIN - Tel.: +33 (0)1 47 56 86 82 - francoise.lauvin@loreal.com

Media

Polina HUARD - Tel.: +33 (0)1 47 56 87 88 - polina.huard@loreal.com

For more information, please consult banks, brokerage firms or financial institutions (I.S.I.N. code: FR0000120321), your usual journals, the shareholders and investors website www.loreal-finance.com or the L’Oréal Finance mobile application, or call the freephone number: 0800 66 66 66.